RESEARCH Manufacturing Snapshot

16 July 2021

Six Months Above Average

The manufacturing sector continues to stride forward. Firmly in expansion mode all year, the Performance of Manufacturing Index (PMI) accelerated in June to 60.7 from May's already strong 58.6. That completes six months of the index being well in excess of its long-term average of 53.2. This bodes well for positive manufacturing sales and GDP in Q2 when these official statistics are released over coming months – especially with production and new orders being the strongest of the PMI components recently. The overt strength in the PMI comes amid ongoing supply side challenges that the sector faces and clear weakness in the Central region during the month (the latter possibly related to disruptions associated with the COVID scare in the Wellington region during the month).

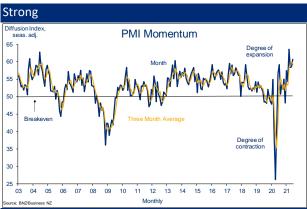
Supply Issues Still Widespread

Finished stocks and deliveries of raw materials increased in June, to 57.3 and 55.0 respectively. Both components pushed up above their respective historical averages. At face value, this hints at some progress in these longstanding supply side areas of concern for business. But we are not sure this is entirely the case. Inventory accumulation is not necessarily good, especially with some respondents noting a build up because of port bottlenecks restricting exports. On the deliveries side, June's lift surely helps. But there is no doubt that massive challenges remain. For a start, the PMI deliveries component continues to lag well behind indicators of demand such as new orders. More pointedly, the vast bulk of negative comments from survey respondents noted some form of supply side issue from import delays, to difficulty sourcing raw materials, to rising costs, to critical labour shortages. Very few mentioned a lack of demand. All up, the recent themes of strong demand and considerable supply side challenges remain intact.

Employment Lifts

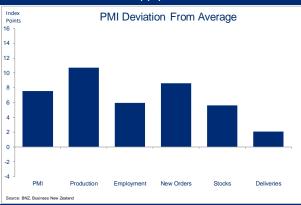
Manufacturers have reported some success in recruiting more staff. PMI employment lifted to a very strong 56.5 in June, up from 52.0 in May, to push further above its longterm norm of 50.6. Filling some vacancies is obviously positive. But other surveys, like NZIER's latest Quarterly Survey of Business Opinion, show manufacturers are having increasing difficulty in finding requisite staff. PMI respondent comments would seem to concur. All this supports our view that the general labour market is tightening, which we expect to show up in the official statistics in due course.

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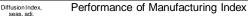


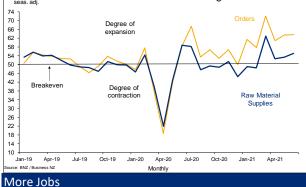
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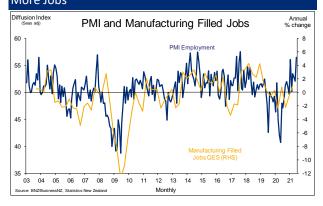
Demand Still Ahead Of Supply















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