



BusinessNZ 
Major Companies Group

Membership Overview

businessnz.org.nz



Major Companies Group

The BusinessNZ Major Companies Group (MCG) is our top tier of CEOs and business leaders, bringing together New Zealand's largest and most influential businesses across sectors and industries.





As a member,
your business
joins a powerful
network shaping
our economy's
future, discussing
the economic issues
that matter most.

The MCG provides a unique platform to engage with government and policymakers, advocate for business-friendly policies, and address critical issues including education, workforce development and regulatory reform.

Members benefit from access to high-level insights, exclusive events and engaging forums, and opportunities to collaborate with other leading businesses on shared challenges and opportunities.

By joining, you'll have a direct hand in policies that support growth, innovation, and competitiveness, while demonstrating leadership in driving positive outcomes for New Zealand's economy and communities. Together, the MCG works to ensure a business environment that benefits all.

The MCG is for business leaders and businesses that want to lead from the front - driving change, influencing critical discussions, and taking a visible role in championing policies that support sustainable growth, productivity and innovation.

The MCG also connects you and your business to Trans-Tasman companies and other multinationals through our deep relationships with other international business organisations.

Includes three CEO only forums per year as well as the annual CEO dinner.



Events

Members have access to exclusive events including:



CEO Forum

Senior Ministers, key government officials and top CEOs come together quarterly for the most influential business leaders forum in New Zealand. The CEO Forum brings to focus the issues that matter to NZ's economy, where executives engage decision makers, share insights and intel about what's happening within their own operations.

Corporate Affairs

Meet with fellow business leaders to discuss decisions which have an immediate impact to daily business and share your perspective on future policy with decision makers. These events provide members access to Ministers and other Officials on a regular basis.

Health Forum

Members are welcome to join intimate discussions on the future of healthcare in New Zealand to ensure NZ has access to world-class healthcare provisions for a healthy and productive workforce. At the Health Forum, health providers are part of free and frank discussions, sharing expert intel to help influence lawmakers and better inform policy.

Back to Business

This annual cocktail party is a great opportunity to reconnect with business leaders, MPs and key stakeholders, and to forge new partnerships at the start of the year.

Pre Budget Lunch

This event often hosts the Prime Minister and Minister of Finance, who outline their fiscal priorities ahead of the official Budget release. Members will get a steer on where the economy is headed and have an opportunity to connect with policymakers.

Annual CEO Dinner

The BusinessNZ CEO dinner gala event looks at the year in review and invites members, Ministers and other MPs to share their thoughts on the direction of New Zealand in the years ahead.

Party Caucus Meet and Greet

Your opportunity to meet each major political party in an intimate setting, to better understand priorities, and introduce yourself and your business to policymakers.



Policy Forums

Members have access to exclusive policy forums including:



Major Company Group Advisory Board

The Major Company Group has an advisory board that comprises of a Chair and 8 CEO's. The advisory group provides strategic advice and high-level feedback on Business NZ's policy agenda and advocacy strategy.

Chief People Officers Forum

With a focus on employment, education training and skills, this is your place to discuss the issues impacting the workforce with expert guidance.

Chief Technology Officers Forum

A collaboration between major companies on research and technology issues impacting New Zealand-based companies. With influential policymakers present, this is your chance to make your business heard on matters of technology, innovation, science and research.

AI Forum

A roundtable focused on the responsible use of emerging technology including Artificial Intelligence (AI). Together we ensure that New Zealand companies are staying up to date on future-focused technologies and share insights on best practice. This group informs our advocacy on the best policy approach to the regulation of AI.

Food, Fibre and Beverage Policy Forum

This forum focuses on policy issues that need to be solved for companies working in the food, fibre and beverage sectors. Recent work has included a focus on securing longer term IP for plant variety rights, investigating the cost recovery methodologies used by MPI, and digitising product labelling.

BusinessNZ Energy Council – BEC

BEC runs the policy groups that contribute to the BusinessNZ advocacy on energy and climate related issues. Members with interests in the energy sector should be represented in the BEC group.



Partnerships

MCG members partner with BusinessNZ on surveys, research, conferences and events, allowing members to contribute to major policy work while showcasing their brand to stakeholders.

Partners include BNZ, Westpac, Deloitte, Chapman Tripp, Southern Cross Healthcare, PwC, Uber and MinterEllisonRuddWatts.

Partnerships include:

- Deloitte–BusinessNZ Major Companies tax survey
 - Southern Cross–BusinessNZ wellness in the workplace survey
 - BusinessNZ Prime Minister’s update
 - BNZ–BusinessNZ performance of manufacturing index
 - BNZ–BusinessNZ performance of services index
 - BusinessNZ back to business cocktails
 - BusinessNZ pre budget lunch with Aurecon and Salesforce
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The MCG is here to help your business

The MCG and BusinessNZ is ready to assist you in achieving your policy goals supported by an experienced and influential policy team. We are your advocates for areas of the economy including but not limited to the following sectors:

- Infrastructure
- Employment & immigration
- Skills, training & education
- Health
- Climate change
- Energy
- Export & manufacturing
- Technology & digital
- Food
- Research, science & innovation



Our Team



Katherine Rich
Chief Executive



Phil Love
Deputy CEO and General Manager



Catherine Beard
Director, Advocacy



Tracy Watkins
Communications Director



Tina Schirr
Executive Director,
Energy and Climate Change,
BusinessNZ Energy Council



John Pask
Chief Economist



Charlotte Collins
Events & Business Manager



Joshua Tan
Executive Director,
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