





BusinessNZ
Affiliated Industries Group

Membership Overview

businessnz.org.nz





Affiliated Industries Group

Being part of the Affiliated Industries Group brings great value to your organisation. The AIG provides influencing, information and strategic opportunities for leaders of industry associations and representative groups.



More than 80 associations covering all major industries are members of the AIG, meeting regularly in Wellington for briefings and strategy sessions.

These meetings provide a platform for industries to discuss policy and challenges facing them. Sharing information among AIG members gives advance notice of forthcoming issues and regulation that could have a big impact on your industry.

AIG Forums

AIG Forums discuss topics such as employment relations, infrastructure, tax, regional development, skills, training, health and safety, regulatory issues, exporting, manufacturing, energy and electricity, environment, sustainability and related policy positions. AIG forums allow for a free exchange of business insights with government officials, helping policy development aimed at growing the New Zealand economy.

Networking and social events

AIG members are invited to the most significant business social event of the year, BusinessNZ's annual Back to Business cocktail party, and to other networking and social events including meet and greet events with political parties.



Member Benefits

Policy and Advocacy

AIG members are able to contribute to BusinessNZ policy and advocacy on issues and policies important to the business community including infrastructure, tax, energy, climate change, technology, competition issues, skills, training, education, employment relations, health and safety, innovation, entrepreneurship, exports and manufacturing.

Policy Advice

AIG members have access to all BusinessNZ policy advice through submissions, media releases, research papers and regular policy updates, and access to our expert policy team on issues relating to your industry association. The BusinessNZ Chief Executive and other BusinessNZ specialists contribute on invitation to strategy sessions conducted by AIG member industries and also undertake speaking engagements at conferences, meetings and other AIG member events.

International Connection

International connection with relevant international communities is facilitated by your membership of the AIG, including the International Organisation of Employers, Business at OECD, The International Labour Organisation (ILO) and the Australia New Zealand Leadership Forum (ANZLF).

Membership offers

Preferential terms for membership of other BusinessNZ Network offerings is available, including discounted membership of Buy NZ Made for AIG member businesses.

BusinessNZ Facilities

Access to BusinessNZ facilities is available to AIG members, including meeting rooms with state of the art video conferencing and presentation technology.

Professional Development

Professional development opportunities for AIG members include the Wellington Seminar, BusinessNZ's unique workshop on achieving public policy influence, available at a discounted rate to AIG members.



BusinessNZ

BusinessNZ is committed to New Zealand's success – sustainable growth through free enterprise.

Advocating for enterprise and promoting the voice of thousands of businesses across New Zealand, we work for positive change through new thinking, productivity and innovation.

Our unique strength lies in our ability to engage with government officials, community groups, MPs and Ministers on a daily basis, ensuring business interests are represented throughout the policy making process.

What we do affects all New Zealanders, because when business is going well, it affects the well-being of our economy, our environment, our jobs, our communities, our families and our future.

Our specialist policy managers champion policies that help grow skills, investment, high value goods, services, innovation and international competitiveness.

Within the BusinessNZ Network there are several organisations concentrating on specific business areas. These include the AIG, Major Companies Group, ExportNZ, ManufacturingNZ, Sustainable Business Council, BusinessNZ Energy Council and the Buy NZ Made Campaign.

The work of the Affiliated Industries Group is supported by BusinessNZ and the BusinessNZ Network. The BusinessNZ Network has its roots in four large regional organisations of member businesses that together cover the country: EMA, Business Central, Canterbury Employers' Chamber of Commerce and Business South have been serving their member businesses for over a hundred years with legal advice, human resources and other services. This regional presence provides real time data to inform the advocacy of BusinessNZ's Affiliated Industries Group.



Because we represent all enterprises every day, from the smallest to the largest, across every sector and region of New Zealand, this weight in advocacy brings many benefits, including:

- Our ability to tap into and champion real, timely issues affecting all sectors of business and society, with a mandate to make submissions representing the entire business sector.
- Long-standing connections with a large network of organisations including domestic and international, profit and non-profit, government and non-government, with representation spanning local schools and polytechnics, through to the ILO and OECD.
- Cooperation with our members for ongoing research informs and adds weight to our advocacy.
- Expert staff covering economics, exporting, manufacturing, employment law, energy, sustainability, resource management, training and more.
- We are principles-based – the lobby agenda of the BusinessNZ Network has always reflected the needs of all businesses and our policy agenda is organically driven and subject to the governance of members. Therefore we can't be "bought" by any individual, business, sector or political party.
- We are well-resourced and although led by business, we are not exclusively about business – our advocacy is for the betterment of New Zealand as a whole.



Our Team



Katherine Rich
Chief Executive



Phil Love
Deputy CEO and General Manager



Catherine Beard
Director, Advocacy



Tracy Watkins
Communications Director



Tina Schirr
Executive Director,
Energy and Climate Change,
BusinessNZ Energy Council



John Pask
Chief Economist



Charlotte Collins
Events & Business Manager



Joshua Tan
Executive Director,
ExportNZ & ManufacturingNZ

BusinessNZ Network



BusinessNZ
Affiliated Industries Group

Phil Love
Deputy CEO & General Manager
Affiliated Industries Group

04 496 6555 | DDI: 04 496 6569 | M: 027 244 8496

www.exportnz.org.nz
plove@businessnz.org.nz