bnz* Markets

Research Manufacturing Snapshot

10 May 2024

PMI yoyo

The Performance of Manufacturing Index (PMI) has been a yoyo this year, albeit continuously below the breakeven 50 line. April was a relative up month. Let's call it better, but not good. Better because April's 48.9 was higher than March's 46.8. Not good because the PMI remains below 50 indicating contraction continues in the manufacturing sector – as it has for 14 consecutive months now. April's relative lift might be as much a result of coming out of a suppressed March due to the timing of Easter, rather than any fundamental improvement. The PMI this year to date is consistent with manufacturing GDP trailing year earlier levels. However, the details were a bit more mixed in April, rather than uniformly weak as has been the case over recent months.

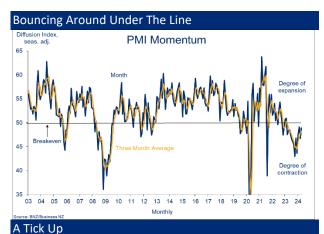
Better

Two better-looking aspects of April's PMI were production and employment. The production index rose to 50.8 from March's 46.0. It is notable that this is the first time the production index has pushed above 50 since the beginning of last year. Even if it was flattered by the timing of Easter, it is still good to see a figure on the right side of 50 for a change. Employment also rose in April, with the PMI index lifting to 50.8 and recovering some lost ground implied by March's 46.8.

Not

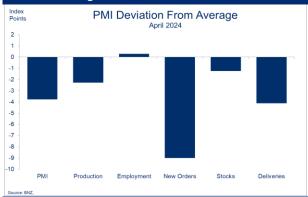
In contrast to improvement in production and employment, new orders remain exceptionally weak. April's new orders index, at 45.3, remains well below breakeven and even further behind its long-term average of 54.3. It fits with the idea that demand headwinds remain intense and multifaceted. Construction activity is falling. Pressure on household budgets and a softening labour market has reduced purchases of durable goods. Corporate profitability has been under duress, leading to reduced capital expenditure and intentions to invest. High interest rates have restricted expenditure on big ticket items. Such factors have seen significantly lower demand for many manufactured goods as reflected in ongoing weakness in new orders. Demand weakness is also reflected in recent sharp reductions in both consumption and capital goods imports. With new orders still very weak, and especially with an accompanying nudge higher in the PMI inventory index, it calls into question the sustainability of the bounce in this month's production.











Orders, Inventory Headwind to Output



Contact Details

BNZ Research

Stephen Toplis Head of Research Doug Steel Senior Economist Jason Wong Senior Markets Strategist Stuart Ritson Senior Interest Rate Strategist

Mike Jones BNZ Chief Economist

Main Offices

Wellington

Level 2, BNZ Place 1 Whitmore St Private Bag 39806 Wellington Mail Centre Lower Hutt 5045 New Zealand Toll Free: 0800 283 269

Auckland

80 Queen Street Private Bag 92208 Auckland 1142 New Zealand Toll Free: 0800 283 269

Christchurch

111 Cashel Street Christchurch 8011 New Zealand Toll Free: 0800 854 854

This document has been produced by Bank of New Zealand (BNZ). BNZ is a registered bank in New Zealand and is only authorised to offer products and services to customers in New Zealand.

Analyst Disclaimer: The Information accurately reflects the personal views of the author(s) about the securities, issuers and other subject matters discussed, and is based upon sources reasonably believed to be reliable and accurate. The views of the author(s) do not necessarily reflect the views of the NAB Group. No part of the compensation of the author(s) was, is, or will be, directly or indirectly, related to any specific recommendations or views expressed.

BNZ maintains an effective information barrier between the research analysts and its private side operations. Private side functions are physically segregated from the research analysts and have no control over their remuneration or budget. The research functions do not report directly or indirectly to any private side function. The Research analyst might have received help from the issuer subject in the research report.

New Zealand: The information in this publication is provided for general information purposes only, and is a summary based on selective information which may not be complete for your purposes. This publication does not constitute any advice or recommendation with respect to any matter discussed in it, and its contents should not be relied on or used as a basis for entering into any products described in it. Bank of New Zealand recommends recipients seek independent advice prior to acting in relation to any of the matters discussed in this publication.

Any statements as to past performance do not represent future performance, and no statements as to future matters are guaranteed to be accurate or reliable.

Neither Bank of New Zealand nor any person involved in this publication accepts any liability for any loss or damage whatsoever which may directly or indirectly result from any advice, opinion, information, representation or omission, whether negligent or otherwise, contained in this publication.

USA: If this document is distributed in the United States, such distribution is by nabSecurities, LLC. This document is not intended as an offer or solicitation for the purchase or sale of any securities, financial instrument or product or to provide financial services. It is not the intention of nabSecurities to create legal relations on the basis of information provided herein.